

Globalization and the International Order: Controversies and New Trajectories

Master in Sustainable Development and Global Governance

Course 2022-2023

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Class Day: Thursdays

Hours: 15:30 – 18.45

Course Objectives

The origins, nature and consequences of Globalization are at the forefront of social, political and economic research today. This course seeks to reveal the present state of the art regarding its causes, mechanisms, effects and reactions, concentrating more on those topics that may be considered essential to understand present and possible future scenarios, particularly after the COVID-19 pandemic and derived supply-chain shortages.

Course Structure

The course has a research seminar structure. Each class day, it will alternate lectures on the selection of topics outlined in this syllabus with seminars in which students will work on a series of practical exercises, both individually or within a group.

Course Evaluation

The grade of this course will be based on both the individual performance of each student (overall participation, individual class assignment and a final exam) and the average performance of each students' group.

<i>Individual Class Participation</i>	◇	10%
<i>Individual Class Exercise</i>	◇	30%
<i>Group Class Work</i>	◇	30%
<i>Individual Final Exam</i>	◇	30%
Total	◇	100%

Prerequisites

Students are expected to read and work on an extensive list of articles, all available on Aula Global. Discussions will be a major part of the course and your final grade. This is a hands-on course and, thus students are expected to assist **ALL** lectures and seminars. A solid command of written and oral English is essential, previous econometrics courses are indispensable for interpreting results in the assignments, and endurance in **reading and processing academic literature is taken for granted**.

Rules

In the absence of a proper and proven justification, there will be **NO** make-up exams or exercises for any of the missed activities in the course. Failure to appear to seminars, exams or any other form of evaluation will result in a zero for that session.

Seminar Exercises

All of the Seminar exercises specified in the Syllabus' Course Schedule will be available on Aula Global since the first day of classes. In the beginning of the Seminar, during the first 45 minutes, there will be thorough explanations about the reasoning behind each week's exercise, as well as guidance with regard to how to develop it. Two main types of exercises are programmed:

1. **Group Assignments:** On the first day, students will be asked to make groups of 4 that will work together on a permanent basis. During the last 45 minutes of each class, each group will work on the particular exercise of that week with the assistance of the professor. Groups are expected to deliver their assignments by the next week's Monday.
2. **Individual Assignment:** Exercise 6 will be an individual exercise devoted to evaluate each student's accumulated knowledge. By using Knowles' Flip Flop Trail as an example, each student will be expected to deliver by **Monday March 16th** a **5-7 page report** on a product's supply chain by emphasizing one or various aspects of Globalization covered in the previous weeks related to the analyzed countries (level of integration, inequality, winners and losers, state intervention, individual economic or political reactions, the role of international organizations, etc.).

Final Exam

At the course's exam day, each student will take a 20 question multiple choice test devoted to evaluate the theoretical content of the course. There will be no penalization for incorrect answers.

Course SCHEDULE

Week	Day/Time	Lecture	Day/Time	Seminar
0	February 2 15.30–17.00	Course Introduction	February 2 17.15–18.45	Warming-Up Group Exercise: KOF index Exercise 1: <i>Country Report</i>
1	February 9 15.30–17.00	Milanovic: “ <i>Global Inequality</i> ”	February 9 17.15–18.45	GROUP ASSIGNMENT: LIS data Exercise 2: <i>Global Income Distribution</i>
2	February 16 15.30–17.00	Rodrik: “ <i>The Globalization Paradox</i> ”	February 16 17.15–18.45	GROUP ASSIGNMENT: Trilemma Exercise 3: <i>Hyperglobalization and...?</i>
3	February 23 15.30–17.00	Winners, Losers, and Safety Nets	February 23 17.15–18.45	GROUP ASSIGNMENT: Compensation Hypothesis Exercise 4: <i>LDC Democracies in Peril</i>
4	March 2 15.30–17.00	Economic and Political Reactions	March 2 17.15–18.45	GROUP ASSIGNMENT: Survey Data Exercise 5: <i>Micro-Level Explanations</i>
5	March 9 15.30–17.00	Trade in Turbulent Times	March 9 17.15–18.45	INDIVIDUAL ASSIGNMENT: Global Supply Chain Exercise 6: <i>The Flip Flop Trail</i>
6	March 16 15.30–17.00	Nationalism vs. Global Governance	March 16 17.15–18.45	GROUP ASSIGNMENT: Measuring International Authority Data Exercise 7: <i>An Empirical Approach to IOs</i>

Week 0

Baldwin, Richard. (2016). "4. A Three-Cascading- Constraints View of Globalization". *The Great Convergence: Information Technology and the New Globalization*, Harvard University Press.

O'Rourke, Kevin H. (2023). Globalization, in Jeffery A. Jenkins, and Jared Rubin (eds), *The Oxford Handbook of Historical Political Economy*, Oxford University Press.

Week 1

Milanovic, Branko (2016). *Global Inequality. A New Approach for the Age of Globalization*. Harvard University Press.

Milanovic, Branko (2022). The three eras of global inequality, 1820-2020 with the focus on the past thirty years. <https://doi.org/10.31235/osf.io/yg2h9>

Week 2

Rodrik, Dani (2011). *The Globalization Paradox: Democracy and the Future of the World Economy*. Oxford University Press.

Rodrik, Dani (2020). Globalization after Covid-19: my plan for a rewired planet. *Prospect Magazine*, May 4th.

Week 3

Kapstein, Ethan (2000). "Winners and Losers in the Global Economy." *International Organization* Vol. 54: 359-384.

Cameron, David R. (1978). "The Expansion of the Public Economy: A Comparative Analysis." *American Political Science Review*, Vol. 72: 1243-1261.

Rudra, Nita, and Tobin, Jennifer. (2017). "When Does Globalization Help the Poor?." *Annual Review of Political Science*, 20, 287-307.

RECOMMENDED

Berger, Susan. (2000). "Globalization and politics." *Annual Review of Political Science* 3(1): 43-62.

Milner, Helen and Bumba Mukherjee. (2009). "Democratization and Economic Globalization". *Annual Review of Political Science*, 12(1), 163-181.

Bastiaens, Ida, and Rudra, Nita. (2018). *Democracies in Peril: Taxation and Redistribution in Globalizing Economies*. Cambridge University Press.

Week 4

Hainmueller, Jens and Michael J. Hiscox. (2006). "Learning to Love Globalization: Education and Individual Attitudes Toward International Trade." *International Organization* 60 (Spring), 469-98.

Walter, Stefanie (2017). "Globalization and the Demand-Side of Politics: How Globalization Shapes Labor Market Risk Perceptions and Policy Preferences" *Political Science Research and Methods* 5(1): 55-80.

Abou-Chadi, Tarik and Simon Hix (2021). "Brahmin Left versus Merchant Right? Education, Class, Multiparty Competition, and Redistribution in Western Europe." *The British Journal of Sociology* 72(1), 79-92.

RECOMMENDED

Hellwig, Timothy, and David Samuels. (2007) "Voting in open economies: The electoral consequences of globalization." *Comparative Political Studies* 40(3), 283-306.

Oesch, Daniel and Line Rennwald. (2018), Electoral competition in Europe's new tripolar political space: Class voting for the left, centre-right and radical right. *European Journal of Political Research*, 57: 783-807.

Häusermann, Silja and Hanspeter Kriesi (2015). "What Do Voters Want? Dimensions and Configurations in Individual-Level Preferences and Party Choice", In Beramendi et al. eds, *The Politics of Advanced Capitalism*. Cambridge University Press (Chapter 8: 202-230).

Kitschelt, Herbert and Philipp Rehm (2015). "Party Alignments: Change and Continuity", In Beramendi et al. eds, *The Politics of Advanced Capitalism*. Cambridge University Press (Chapter 8: 179-201).

Week 5

Irwin, Douglas A. (2020). *Free trade under fire*. Princeton University Press.

Baldwin, Richard and Rebecca Freeman. (2022). "Risks and global supply chains: What we know and what we need to know." *Annual Review of Economics* 14, 153-180.

RECOMMENDED

Kim, Soo Yeon and Gabriele Spilker. (2019). "Global Value Chains and the Political Economy of WTO Disputes." *The Review of International Organizations* 14, 239-260.

Colantone, Italo, Gianmarco Ottaviano, and Piero Stanig.(2021). "The backlash of globalization." *Working Paper*.

Walter, Stefani. (2021). "The backlash against globalization". *Annual Review of Political Science*, 24(1), 421-442.

Week 6

Weiss, Thomas G., and Rorden Wilkinson (2014). "Rethinking Global Governance? Complexity, Authority, Power, Change." *International Studies Quarterly* 58(1): 207?-215.

von Borzyskowski, Inken and Felicity Vabulas. (2019). "Hello, Goodbye: When Do States Withdraw from International Organizations?." *The Review of International Organizations* 14, 335-366.

Rodrik, Dani. (2021). "Why does globalization fuel populism? Economics, culture, and the rise of right-wing populism". *Annual Review of Economics* 13, 133-170.

RECOMMENDED

Hooghe, Liesbet, and Marks, Gary. (2015). "Delegation and Pooling in International Organizations." *The Review of International Organizations*, 10(3), 305-328.

Norris, Pippa, and Ronald Inglehart. (2019). *Cultural backlash: Trump, Brexit, and authoritarian populism*. Cambridge University Press.

Broz, J. Lawrence, Frieden, Jeffrey, and Stephen Weymouth. (2021). "Populism in Place: The Economic Geography of the Globalization Backlash." *International Organization*, 75(2), 464-494.

Schäfer, A. (2022). "Cultural backlash? How (not) to explain the rise of authoritarian populism." *British Journal of Political Science* 52(4), 1977-1993.